***Describing the organization:***

I want to create an online – platform that will be used from all people who are planning

to organize an event such as: weddings, birthdays, parties and so on. There will be two

main parts included in this platform: the customers and the businesses. A customer will

find different services and products through this platform such as: restaurants,

photographers, hairdresser, clothes, cars, flowers etc. On the other hand are

businesses that are going to advertise their own work through this platform. Each of

businesses included will have its own profile in which will post their work and a brief

description for themselves. There are going to be even some “planner”. There are some

persons that will contact with customers once they are unsecure. Planners will suggest

some different companies included in the platform for a specific service based on the

reviews that these companies have had during last years. Finally, there will be a

payment option. Once a customer decide for a specific service, he is going to pay online

for it. There will be several payment methods available such as: MoneyGram, PayPal,

Western Union etc.

The scope of this platform is to give the opportunity to everyone to organize its own

events in the best way possible in no time. If someone is busy and does not have a lot

of time to spend for finding the perfect photographer, this platform will give him/her the

opportunity to book him in no time while having a coffee break. Through this platform

everything will be clear and secure. So, once the customer and the business will agree

they will sign an online contract in which will be included the signature of both parts and

the conditions that they agreed. In such way, when the date of the events comes, there

will be no place for exploitation or misunderstanding. In this way, everything will be

easier for clients to choose their favourites businesses and not to lose time. Also, the

platform will make sure that all photos and videos that will be unloaded from the

businesses will be unique and will not belong to any other company. In this way there

will be no opportunity for a customer to get deceived.